

Back British Metals – Mission Statement

The Back British Metals (BBM) initiative is dedicated to reinforcing the UK metals sector as a critical foundation for the nation's future prosperity, innovation, and global competitiveness.

Metals underpin every major growth industry - from aerospace, defence, and automotive to renewable energy, digital infrastructure, and advanced manufacturing. Other countries recognise this and are acting to secure and boost investment in their metals industries and value chains. Yet, despite this, metals have not been seen as a priority by UK policy makers and most recently were not recognised as an individual growth sector in the UK Government's latest draft Industrial Strategy - a gap that BBM is working to address.

We advocate for a unified, strategic vision for metals, spanning the entire value chain, from primary production, processing and casting, to recycling and re-use. Representing the vast network of SMEs that form the backbone of the UK's industrial base, we ensure their voice is heard at the highest levels of policy and investment decision-making.

Our mission is to position metals as a modern, high-value growth industry, essential to the UK's security, resilience, and economic future. We demonstrate how the sector drives investment, creates high-productivity jobs, and enables cutting-edge technological advancements.

BBM is forward-looking and opportunity driven. We don't just defend what exists; we showcase where the real potential for growth lies, whether in advanced alloys, next-generation manufacturing, or securing the UK's role in global supply chains. We take a data-led, strategic approach, making the case for the UK to leverage its strengths in innovation, finance, and world-class industrial regions to establish metals as a core pillar of future economic success.

BBM exists to ensure that the UK metals industry is not overlooked, but recognised, invested in, and positioned as a key driver of national and global progress.